

Improving
the digital
competences of
business
advisors



Programme Update

Spring Programme Update

Digital Change Makers programme

Over the last three months, the primary focus of the Digital Change Makers programme has been on the development of one of the key deliverables for the programme - **The Good Practice Guide**. In this programme update, we share details about the work that has gone into the development of this new resource.

The Digital Change Makers Good Practice Guide

What is the Good Practice Guide for?

The guide will present the leading innovative approaches and digital tools that should be used when teaching entrepreneurship and business development.

Who will use the guide?

The guide is for people working with business students, early stage entrepreneurs and SME trainers.



Why has the guide been created?

The guide is one of three new resources being developed to upskill Advisors and



Trainers as part of the Digital Change Makers programme.



How has the guide been created?

Programme partners have worked collaboratively to develop the guide, undertaking a questionnaire and detailed research to establish how digital teaching tools are used to teach entrepreneurship and business development within their country.

Stay up to date and get involved

There will be further opportunities to get involved with the programme. To register your interest, please email xxxxxxxx. You can also visit the [Digital Change Makers website](#) or hear our latest news by following our social media channels.

When will the guide be available?

The guide will be published and available to download from the Digital Change Makers website at the end of April.



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